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Takenobu Igarashi

With texts by Takenobu Igarashi, designed by David Quay and Ting Lam Tang. 160 pp. with 250 ill., 240 x 240 mm, hard-cover, English ISBN 3-932565-04-5
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Takenobu Igarashi is one of Japan's most outstanding, original and prolific designers. He studied at the Tama University of Fine Arts in Tokyo and at the University of California in Los Angeles. This combination of education has enabled him to move easily from one culture to another and gives a dual perspective to his work which makes it truly universal. His numerous publications, major sculptures and signage projects for clients worldwide have made him one of the most visible graphic designers on the international scene. He has carried out many projects for the store of the Museum of Modern Art in New York. His work has been exhibited in New York, Los Angeles and Tokyo. He is best known for his three-dimensional letterforms for posters and calendars, which he developed later into monumental architectural forms in metal and plastics. Today he lives and works in Los Angeles where he is concentrating on large-scale architectural and sculptural projects for clients in Japan. Igarashi had a major retrospective exhibition of his work in Mexico City in the summer of 1998.

Igarashi's philosophy about his work is best summed up in these words: »My approach to design has always wavered between my wish to do something useful for the society, and my desire to create something beautiful with my own hands. In my opinion there are three essential things in design: passion, challenge and discovery. Without them design gets boring, with them design is enjoyable. And work which is enjoyable also results in success.«

Igarashi wrote the text for this book himself. His work is beautifully presented by David Quay and Ting Lam Tang of David Quay Design, London. David Quay was specifically commissioned by Igarashi himself. David Quay studied graphic communication at the Ravensbourne College of Art & Design in London. He lectures extensively in typography and type design, and he is a Fellow of the International Society of Typographic Designers, STD. Ting Lam Tang is a young designer who was a former student of David Quay and he is a Licentiate Member of the STD.

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